**TechnoServe**

B-201 Centre Point, Opposite Bawla Masjid,

243-A, N.M. Joshi Marg,

Lower Parel (E)

Mumbai, India-400013

<center>**PROPOSAL**</center>

**SUBJECT: Campus to Corporate Careers (C2C) Program, 2020-21**

**TechnoServe,** through the **Campus to Corporate Careers (C2C) Program,** provides a transformative workforce readiness skills training for youth to make **better career choices** and **build a strong career path**. The program also provides placement support through corporate linkages with large and small firms. Our goal is to tackle the increasing need felt by fresh graduates - to sharpen and improve interview preparedness and make informed career choices after their graduation.

Given the current Covid 19 pandemic, TechnoServe's C2C Program continues to be committed to providing placement opportunities to fresh college graduates. The program, through **online training platforms** such as Zoom, aims to provide and complete soft skills training necessary for a future in corporate careers. Once the crisis is resolved, the C2C will facilitate trainings via student engagement in the colleges.

To empower the final year students with the skills and attitude to enter competitive workforce, the program offers the following-

**Employability Training and Youth Empowerment**
- **Personal and Professional Effectiveness** - bringing out the inner confidence, goals and passions of student participants, while introducing them to key concepts in goal setting, financial planning and interpersonal skill development.

- **Communication Readiness** - introducing students to the basics in professional communication, communication dos' and don'ts' as well as a comprehensive guide to giving interviews and group discussion.
- **Career Readiness** - explores career opportunities relevant to students from commerce background and gives them the realities of the job markets. It provides students with an in depth knowledge about different job domains as well as skill sets required to get the job, showcasing the career growth path for each role and domain.
- **Work Readiness** - focused on addressing the gap students' face while transitioning from campus to corporate as well as inculcating a sense of professionalism in them.
- **Career Counseling -** focused on guiding students both individually and in group settings towards career choices that will intersect between their aptitude, interest and the market reality.
- **Online Learning Platform (OLP) –** focused on guiding students, reviewing the concepts they have learnt in training.
- **Employment Linkages** - we will work with your students to provide direct support for placement opportunities during and after the training program.
- **Helpline for Placed Students** (1 year) - telephonic counselling services and handling queries on placements and other concern areas for trained students of the program.
- **Alumni Engagement** - engagement via social media and college meet ups for students trained by the program to share learnings with peers.

**Who can participate:**

We provide training ONLY to final year students or recent graduates awaiting results who are immediately looking for job opportunities. This program is targeted at career oriented students.

**Requirements from Partner College for conducting sessions online:**

- Facilitate the dissemination of information regarding the C2C Program to the final year or recent graduates by circulating TechnoServe C2C Posters and Orientation videos and messages in the student whatsapp groups.
- Facilitate communication between the trainer and final year students and recent graduates by connecting them via whatsapp or other means.
- Circulate the required Google form links for enabling student registration.
- These students would further be screened by TechnoServe with the support of Professors and Coordinators prior to enrolment. (Ideally a student interested for placement after graduation)

- Permit Online sessions to be conducted via Zoom or any application deemed appropriate.
- Facilitate smooth communication between the trainer and the interested students in the initial training period.
- Permit phone based communication via calls and WhatsApp with students during and after training, which can include a member of the faculty or department in concern.
- Facilitate multiple parent engagement sessions, as and when required.
- Facilitate students to participate in placement opportunities and refresher sessions organised by TechnoServe.
- Facilitate students to complete at least 90% attendance criteria in order to be awarded the TechnoServe certificate and be eligible for placements.
- Providing one contact point who could be approached for any support related to this program.
- Facilitate students to participate in placement opportunities and refresher sessions organised by TechnoServe.

**Takeaway for Students and College:**
- Personally effective young professionals.
- Relevant career knowledge and better decision making abilities.
- Credit worthy Skill Training Certification from C2C Program, TechnoServe (International Brand Name).
- Assistance to face and crack the interviews.
- Employment assistance through placement opportunities in various companies in Banking, Financial Services, and Insurance (BFSI), IT enabled Services (ITeS), and Retail sectors.
- A mentor to ensure the smooth journey from campus to corporate.
- For the college, more number of employed students with big corporates.
- Well placed college alumni can help the future generation and reputation of the college.
- Continuous assistance by Online Resource, post training and post placement counselling as well as student helpline service.
- The placements will help the college with National Assessment and Accreditation Council(NAAC).

Through this proposal we wish to invite you to take part in this opportunity for your students.

Name of the Contact Person: Priyanka Singh

Contact Number: 8318704643