

MATRUSHRI KASHIBEN MOTILAL PATEL SENIOR COLLEGE OF COMMERCE &
SCIENCE, THAKURLI (EAST)

PROGRAM: F.Y.BBI

SEM-I

COURSE: FINANCIAL ACCOUNTING –I

LEARNING OBJECTIVES:

- To understand and apply the theoretical aspects of accounting methods used for collecting, recording and reporting financial information.
- To analyze and interpret the financial environment in which accounting information is used in managing a business.
- To apply accounting and financial management decision making techniques to practical situations that are likely to be encountered by managers.
- To familiarize students with allocation of different types Expenditure & Receipts.

LEARNING OUTCOMES:

- Better understanding of accounting methods used for reporting financial information.
- Develop understanding, different types of expenditures & receipts.
- Students learned financial environment which is used to manage business units.
- Improves understanding of decision making in financial accounting & management.

COURSE-(BUSINESS STATISTICS)- QUANTATIVE METHOD

LEARNING OBJECTIVES:

- develop a positive attitude towards learning Mathematics
- perform mathematical operations and manipulations with confidence, speed and accuracy
- think and reason precisely, logically and critically in any given situation
- develop investigative skills in Mathematics
- identify, concretize, symbolize and use mathematical relationships in everyday life
- comprehend, analyze, synthesis, evaluate, and make generalizations so as to solve mathematical problems

LEARNING OUTCOMES:

- formulate and solve abstract mathematical problems
- recognize real-world problems that are amenable to mathematical analysis, and formulate mathematical models of such problems
- apply mathematical methodologies to open-ended real-world problems
- recognize connections between different branches of mathematics
- Recognize and appreciate the connections between theory and applications.

COURSE- BUSINESS COMMUNICATION

LEARNING OBJECTIVES:

- To make students aware about the mannerism of communication used in corporate or business.
- To develop the skills that maximize team effectiveness.
- To make students learn effective business writing for job applications.
- To train students for developing and delivering effective presentations.

LEARNING OUTCOMES:

- Better understanding of business communication.
- Understanding the drafting of letters for job applications.
- Raised confidence while presenting.
- Importance of synergy is understood.

COURSE- ENVIRONMENT AND MANAGEMENT OF FINANCIAL SERVICES

LEARNING OBJECTIVES:

- To understand about financial system and different kinds of financial system.
- To understand phases of development of Banking and Insurance.
- To understand Management, Regulation and Development.
- To gain knowledge about Regulatory and Development framework of Banking & Insurance

LEARNING OUTCOMES:

- Develops the knowledge of different kinds of financial services.
- It makes them aware about role of Banking and Insurance in mobilizing savings.
- Enhances the understanding about Asset – Liability management in Banking and Insurance.
- It makes them aware about Development Activities of RBI and IRDA.

COURSE- FOUNDATION COURSE II

LEARNING OBJECTIVES:

- To make students aware about the uniqueness of our Indian Society.
- To deal with the concepts of disparities among societies.
- To enable the students to have an insight about our Indian Constitution.
- To gain knowledge about the political process of our country.

LEARNING OUTCOMES:

- Develops the knowledge of diversities and rich heritage of our country.
- It makes them aware about the existence of differences among the society.
- Enhances the understanding about the constitution and its provisions and features.
- Increases the knowledge about the political parties and their workings.

COURSE- PRINCIPLES OF MANAGEMENT

LEARNING OBJECTIVES:

- To understand about traditional and modern management
- To understand management process, practices and functions.
- To understand organization structure of Banking and Insurance company.
- To gain knowledge about Business Leaders.

LEARNING OUTCOMES:

- Develops management skills among students.
- It makes them aware about management process, practices and functions.

- Enhances the understanding about organization structure of Banking and Insurance companies.
- It makes them aware about Business Leaders.

COURSE- BUSINESS ECONOMICS-I

LEARNING OBJECTIVES:

- To equip students with demand analysis
- To understand scope & importance of business economics
- To make students learn demand & supply decisions
- To understand market structure

LEARNING OUTCOMES:

- A sound knowledge of business economics & pricing practices
- Deep study of market structure & its equilibrium
- Various pricing practices understood
- How to do demand & supply decisions

PROGRAM: F.Y.BBI

SEM-II

COURSE- QUANTITATIVE METHODS-II

LEARNING OBJECTIVES:

- To make the students aware about the concept of hypothesis, types and its testing
- To familiarize the students with linear programming techniques
- to make students aware about the topic matrices and determinant
- to make students aware about the how to calculate ratio, proportion and percentage
- to make the students aware about the investments and the portfolio investments
- to familiarize the students with the topic economic indicators

➤ **LEARNING OUTCOMES:**

- learning the methods of how to testing the hypothesis
- learning different methods of solving different equations and business come to know the no. of units produced and sold to earn maximum profit and reduce its cost
- learning methods of solving equations and also its application in business and economics
- understanding the way of calculating the ratio and percentage
- helping the students to taking the decisions regarding investments
- understanding the indicators that help in deciding the country's economic position

COURSE- PRINCIPLES & PRACTICES OF BANKING AND INFORMATION

LEARNING OBJECTIVES:

- To provide knowledge about banking.
- To make aware & give insight of Indian Banking Scenario.
- To introduce Insurance sector & business risk
- To make aware & give insight of Insurance Business Environment in India.

LEARNING OUTCOMES:

- Develops the knowledge of banking sector & regulations.
- It makes them aware about role of Banking and Insurance in mobilizing savings.
- Enhances the understanding about risk, its types & policies
- It makes them aware about the regulatory authority of Banking & Insurance with RBI and IRDA.

COURSE- FOUNDATION COURSE II

LEARNING OBJECTIVES:

- To make students learn about the impact of globalization in our Indian economy.
- To create awareness about the Human Rights and fundamental rights.
- To enable the students to understand the environmental problems which we face.
- To understand the concepts of stress and conflict.
- To train students for coming up with strategies to face stress and conflict.

LEARNING OUTCOMES:

- Develops the knowledge of the LPG policy and its effect in our economy.
- It makes them aware about their own basic rights.
- Environmental consciousness is created and reduces disposal of wastes in the open.
- Enhances the ability to cope up with stress and conflict in their life.

COURSE: FINANCIAL ACCOUNTING-II

LEARNING OBJECTIVES:

- To make understand students valuation Goodwill & Shares.
- To familiarize students with the procedure of a fresh issue of shares, redemption of preference shares & conditions.
- To make students learn about methods of writing-off discount/loss on issue of debentures, terms of issue of debentures.
- To make understand students Conditions for Buy- Back of equity shares.

LEARNING OUTCOMES:

- Develops the understanding of issue of shares, and procedure of redemption of preference shares.
- Students learned conditions of buy back of shares.
- Better understanding of concepts of goodwill, shares, average profit, super profit, capitalized profit.
- Develops understanding writing off discount on issue of debentures.

COURSE- BUSINESS COMMUNICATION II

LEARNING OBJECTIVES:

- To make students learn about the basics of group communication.
- To familiarize students with the trade letters and its pragmatic application.
- To conduct mock interviews and group discussions for students.
- To train students for presentation to be delivered at work place.

LEARNING OUTCOMES:

- Develops the understanding for group communication.
- Practice of trade letters for better understanding of business correspondence.
- Mock interviews and Group discussions raises the confidence of students for future.
- Enhances the skills of presenting in front of delegates.

COURSE- BUSINESS LAW

LEARNING OBJECTIVES:

- To make students learn about various concepts of Business Law.
- To familiarize students with numerous contracts and their uses, breaching methods.
- To make students understand how to claim money of unpaid seller.
- To make aware students about the acts of bills of exchange, India's wide constitution and the elements of the same.
- To make students understand the legal aspects related to all the miscellaneous acts of Business Law.

LEARNING OUTCOMES:

- Develops the understanding for the various concepts of Business Law.
- Awareness of procedure for claiming the amount by unpaid seller.
- Better understanding on different types of contracts, instruments of bills of exchange.
- Improves the knowledge of various acts with the objectives and applicability also about the judicial system and constitution of India.

COURSE-ORGANISATIONAL BEHAVIOUR

LEARNING OBJECTIVES:

- To make learning to apply theory to practice with ex of banking & insurance
- To understand various skills & culture of organization
- To conceptualize theories of motivation & its application
- Time & stress management
- To understand the effects of resistance & ways to overcome it

LEARNING OUTCOMES:

- Various motivational techniques in banking & insurance
- Learning the organizational change ,work culture
- Inculcate team building & effective goal setting
- Better understanding of techniques of OD

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SEM-III

COURSE- INFORMATION TECHNOLOGY IN BANKING-I

LEARNING OBJECTIVES:

- To familiarize the students with basic concepts of E-Commerce, E-Banking, MS-Office, Cyber Laws and Cyber Security.
- To develop understanding and knowledge of different functions and tools of MS-Office.
- To make the students aware about different technology for E-Commerce, E-Banking, Cyber Laws and Cyber Security.
- To understand the practical and theoretical aspects of E-Commerce, E-Banking, MS-Office, Cyber Laws and Cyber Security.

LEARNING OUTCOMES:

- Better understanding of E-Commerce, E-Banking, MS-Office, Cyber Laws and Cyber Security.
- Understanding and knowledge of different functions and tools of MS-Office.
- Understanding different technology for E-Commerce, E-Banking, Cyber Laws and Cyber Security.
- Understanding practical and theoretical aspects of E-Commerce, E-Banking, MS-Office, Cyber Laws and Cyber Security.

COURSE- MANAGEMENT ACCOUNTING

LEARNING OBJECTIVES:

- To make student aware about the new branch of accounting that is management accounting
- To familiarize the students with the financial statements and its analysis
- To make the students aware about the working capital management
- To familiarize the students with concept of dividend policy

LEARNING OUTCOMES:

- Understanding the importance of management accounting in today's world
- Learning the techniques of preparation of financial statements and methods of analysis
- Understanding the importance of working capital management in companies and its effects after mismanagement of working capital
- Learning different methods of calculating dividend

COURSE- FINANCIAL MANAGEMNT-I

LEARNING OBJECTIVES:

- To make students aware about the financial management in business world
- To develop financial managerial skill
- To make students learn effective financial strategies

LEARNING OUTCOMES:

- Better understanding of financial management.
- Understanding the concept of business risk financial risk.
- Raised practical knowledge for business world.
- Importance of financial management understood.

COURSE- FINANCIAL MARKET

LEARNING OBJECTIVES:

- To familiarize the students with basic concepts of Financial markets
- To develop investment planning and future cash inflows & outflows
- To make the students aware about current trends in the financial market
- To develop and encourage the students to understand the capital market

LEARNING OUTCOMES:

- Better understanding of financial management
- Understanding impact of savings on investment
- Importance of capital market and various investment measures
- Finance as a base of growth of a system

COURSE- MUTUAL FUND MANAGEMENT

LEARNING OBJECTIVES:

- To familiarize the students with basic concepts of Mutual funds operations.
- To develop investment skills in mutual funds and portfolio management
- To make the students aware about various instruments of MF
- To give knowledge about how to reduce risks and profits in MF

LEARNING OUTCOMES:

- Better understanding of Fund management
- Understanding impact of savings on MF investment
- Importance of capital market and various investment measures
- MF as a growing market for investment and future growth

COURSE- FOUNDATION COURSE-III (AN OVERVIEW OF BANKING SECTOR)

LEARNING OBJECTIVES:

- To make students aware about the Banking sector and its terminologies.
- To understand the importance of commercial banking.
- To enable the students to have an insight about the technology used by banks and concept of universal banking.
- To understand the concept of micro finance and financial inclusion.

LEARNING OUTCOMES:

- Develops the knowledge of banking industry.
- It makes them aware about the working of commercial banks.
- It increases the knowledge of universal banking and new prominent technologies..
- Increases the understanding of micro finance.

COURSE- DIRECT TAXATION

LEARNING OBJECTIVES:

- To familiarize the students with the Tax system of India
- To develop understanding and knowledge of Taxation policies.
- To familiarize the students How to Impose Tax
- To make students to know the Income from Various Taxes
- To familiarize the students with the ethical behavior and implications for accountants.

LEARNING OUTCOMES:

- Better understanding of Taxation policies
- Understanding the impact of tax payers as well as Government.
- Understanding the Tax paying benefit
- Better understanding of different investments.
- To gain the knowledge of ethical behavior while preparing Computations

PROGRAM: S.Y.BBI

SEM-IV

COURSE- INFORMATION TECHNOLOGY IN INSURANCE -II

LEARNING OBJECTIVES:

- To familiarize the students with basic concepts of E-Banking Business Models, Techno-Management, IT Applications and Banking and MS-Office.
- To develop understanding and knowledge of different functions and tools of MS-Office.
- To make the students aware about different technology in Banking Industry and applications of IT in Banking Sector.
- To understand the practical and theoretical aspects of E-Banking Business Models, Techno-Management, IT Applications and Banking and MS-Office.

LEARNING OUTCOMES:

- Better understanding of E-Banking Business Models, Techno-Management, IT Applications and Banking and MS-Office.
- Understanding and knowledge of different functions and tools of MS-Office.
- Understanding different technology in Banking Industry and applications of IT in Banking Sector.
- Understanding practical and theoretical aspects of E-Banking Business Models, Techno-Management, IT Applications and Banking and MS-Office.

COURSE- CORPORATE & SECURITIES LAW

LEARNING OBJECTIVES:

- To understand the Business Ethics and to provide best practices of business ethics
- To learn the values and implement in their careers to become a good managers.
- To develop various corporate social Responsibilities and practice in their professional life.
- To imbibe the ethical issues in corporate governance and to adhere to the ethical codes.

- To help the students to recognize legal and ethical issues when making business decisions
- To gain an enhanced understanding of following ethical rules and ethical constraints
- To improve analytical problem solving and ethical decision making skills.

LEARNING OUTCOMES:

- Students will be able to understand the business ethics.
- The students will be able to analyze various ethical codes in corporate governance
- Students will be able to Analyze the Employees conditions and Business ETHICS
- Students will be able to Analyze corporate social Responsibility
- Students will be able to explore the relationship between ethics and business and the subsequent theories of justice and economics across different cultural traditions.
- Students will be able to formulate ethical philosophy to explain how it contributes to current practice.
- Students will understand the relationship between ethics, morals and values in the workplace.

COURSE- COST ACCOUNTING

LEARNING OBJECTIVES:

- To clear concept of cost, cost centers, cost units etc.
- To develop understanding and knowledge of overall perspective & problems of standard & marginal Costing.
- To make the students aware about the cost sheet problems & Reconciliation of financial accounts.
- To develop and encourage students regarding issues, evaluation criteria etc.

LEARNING OUTCOMES:

- Better understanding of cost concepts, assessment of cost & application of marginal costing.
- Understanding perspective of cost management, coding systems, elements of cost.
- Importance of aspects cost sheet, cost classification & its decision making & control.

COURSE- BUSINESS ECONOMICS-II

LEARNING OBJECTIVES:

- To familiarize the students with basic concepts of business Economics.
- To develop understanding and knowledge of applying economic concepts in real life
- To make the students aware about current trends in business cycles and employment
- To develop and encourage the students to understand the government policies

LEARNING OUTCOMES:

- Better understanding of Business Economics
- Understanding impact of business cycles on employment.
- Importance of monetary and fiscal policy in growth and development
- Economics as a base of money management

COURSE- CUSTOMER RELATIONSHIP MANAGEMENT

NAME OF PROFESSOR: PRIYANKA MISHRA

LEARNING OBJECTIVES:

- To understand Customer Relationship Management, its benefits and effectiveness.
- To provide an insight of Technological support in Customer Relationship Management.
- To understand the effect of implementing CRM.
- To understand the use of CRM in Banking and Insurance.

LEARNING OUTCOMES:

- Develops the knowledge of various tools of CRM cycle.
- It makes them aware about the CRM software and E-CRM.
- Enhances the understanding about application of CRM in Organization.
- Enhances the understanding of E-CRM in Banking and Insurance.

COURSE: FINANCIAL MANAGEMENT II

NAME OF PROFESSOR: DIPTI PATWARDHAN

LEARNING OBJECTIVES:

- To make students learn about the operations of working capital management & working capital financing terms such as trade credit, bank credit, commercial papers, CD's, etc.
- To understand the various components of management of cash, receivable management, & inventory management.
- To enhancing their practical knowledge about the various types of budgeting
- To enable the students to understand financial policies and corporate strategies for planning and executing finances.

LEARNING OUTCOMES:

- Develops the knowledge about working capital management and overall financial management.
- It makes them aware about the various credit for working capital financing.
- Students learnt about important concepts related to receivable management and cash management.
- Enhances the ability to understand various concepts of strategic management and financial decision making.

COURSE: FOUNDATION COURSE (AN OVERVIEW OF INSURANCE SECTOR)

NAME OF PROFESSOR: DIPTI PATWARDHAN

LEARNING OBJECTIVES:

- To make students learn about the insurance policies and various types of insurances in India.
- To create awareness about the components of risk premium, calculations of sum insured, benefits of various types of insurance.
- To enable the students to understand problems and proper procedure for claiming the insurance.
- To understand the concepts non-traditional, top-up covers, indemnity products.

LEARNING OUTCOMES:

- Develops the knowledge various insurance types and policies.
- It makes them aware about their own basic rights regarding claiming of insurance.
- Students learnt about important concepts related to insurance.
- Enhances the ability to understand various concepts and non-traditional products of insurance

PROGRAM: T.Y.B.B.I

SEM-V

COURSE- FINANCIAL REPORTING & ANALYSIS

LEARNING OBJECTIVES:

- To give basic idea for preparation of Final Accounts of Banking companies, insurance companies and Corporate Companies.
- To make aware importance of preparation of Cash flow and procedure of preparation.
- To give basic knowledge about IFRS 1 and IFRS 2.
- To make aware about importance of ethical behavior in accounts.

LEARNING OUTCOMES:

- The Learners can prepare financial statement of Bank and Insurance.
- The Learners can get knowledge and understanding of cash flow.
- The Learners become aware about aspects of International Financial Reporting standards.
- The Learners get brief idea about ethical behavior in accounting.

COURSE- BUSINESS ETHICS & CORPORATE GOVERNANCE

LEARNING OBJECTIVES:

- To understand the Business Ethics and to provide best practices of business ethics
- To learn the values and implement in their careers to become good managers.
- To develop various corporate social Responsibilities and practice in their professional life.
- To imbibe the ethical issues in corporate governance and to adhere to the ethical codes.
- To help the students to recognize legal and ethical issues when making business decisions
- To gain an enhanced understanding of following ethical rules and ethical constraints
- To improve analytical problem solving and ethical decision making skills.

LEARNING OUTCOMES:

- Students will be able to understand the business ethics.
- The students will be able to analyze various ethical codes in corporate governance
- Students will be able to Analyze the Employees conditions and Business ETHICS
- Students will be able to Analyze corporate social Responsibility
- Students will be able to explore the relationship between ethics and business and the subsequent theories of justice and economics across different cultural traditions.
- Students will be able to formulate ethical philosophy to explain how it contributes to current practice.
- Students will understand the relationship between ethics, morals and values in the workplace.

COURSE- INTERNATIONAL BANKING & FINANACE

LEARNING OBJECTIVES:

- To familiarize the students with the fundamentals of International Finance.
- To develop understanding and knowledge of International Capital Markets.
- To make the students aware about Foreign Exchange Markets and Risk Management.
- To develop and encourage the students regarding international Banking Operations.

LEARNING OUTCOMES:

- Better understanding of Basics of International Finance.
- Understanding about how to deal in shares & bonds of different countries.
- Understanding about trading of currencies and foreign exchange rates for every currency.
- Understanding about International banking facility for transacting in international markets.

COURSE- FINANCIAL SERVICE MANAGEMENT

LEARNING OBJECTIVES:

- To make students aware about different Financial Services
- To give detail knowledge about Mutual fund and factoring and forfeiting
- To give detail knowledge about securitization of debt and derivatives
- To introduce housing finance and consumer finance
- To make students aware about depositories and pledge.

LEARNING OUTCOMES:

- Better understandings of different Financial services
- Understanding of Mutual Fund and factoring and forfeiting
- Better understanding of securitization & its process, also derivatives
- Knowledge about housing finance and consumer finance.
- Got overview of Depositories, pledge and hypothecation

COURSE- RESEARCH METHODOLOGY

LEARNING OBJECTIVES:

- To introduce research
- To make understand data collection methods and processing
- To give knowledge about Data Analysis and Interpretation
- To make aware about Advanced statistical Techniques
- To introduce research report writing & its importance

LEARNING OUTCOMES:

- Understand concept of Research & different types.
- Got knowledge of different data collection methods & processing
- Better understanding of data analysis & interpretation
- Awareness about advanced statistical techniques
- Knowledge about research report.

COURSE- AUDITING

LEARNING OBJECTIVES:

- To make students aware about Auditing. .
- To make students to learn different techniques procedure of Auditing
- To make students aware about
- To make them understand norms About Company Audit

LEARNING OUTCOMES:

- Better understanding of Audit Techniques.
- Understanding the concept vouching and verification.
- Raised practical knowledge for Audit.
- Importance of Audit technique procedure understood.

PROGRAM: T.Y.B.B.I

SEM-VI

PROJECT WORK

COURSE- TURNAROUND MANAGEMENT

LEARNING OBJECTIVES

- To familiarize the students with basic concepts of business & growth strategies.
- To make the students aware about the industrial sickness & its symptoms
- To develop understanding and knowledge of Various turnaround management strategies
- To keep students updated about the various business scenarios & scope.
- To understand the importance of leadership in turnaround management

LEARNING OUTCOMES:

- Better understanding of Business & its growth.
- Knowledge about industrial sickness & its symptoms.
- Understanding of various turnaround management strategies.
- Outsourcing, Networking, Franchising, Free Lancing, Self- financing as Career option.

COURSE: SECURITY ANALYSIS PORTFOLIO MANAGEMENT

LEARNING OBJECTIVES

- To make understand various investment avenues, tax saving avenues.
- To enable the students to enhance their knowledge about portfolio management, portfolio diversification, types of risks, risk analysis components.
- To enhancing their practical knowledge of various statistical methods of analysis.
- To make students understand use of financial ratios for analysis purpose.
- To study different techniques of portfolio measurement, types of charts and various technical tools and theories.

LEARNING OUTCOMES:

- Developed knowledge among students about overall investment and portfolio management.
- It makes them aware about the various types of risks.
- Students learnt about important concepts related to technical charts, technical tools, and their usage for share market trading.
- Enhances the ability to understand various ratios and their analysis for financial purpose.

COURSE- INTERNATIONAL BANKING

LEARNING OBJECTIVES:

- To understand international business, its advantages and challenges.
- To provide an insight on the International Economic Institutions and Regional Groupings.
- To understand the relevance of international marketing and Human Resource Management.
- To understand preliminaries for Export Import and Documentation.
- To understand Export Import procedures and Foreign Trade Policy.

LEARNING OUTCOMES:

- Develops the knowledge of International Business culture.
- It makes them aware about International Business Environment and Institutions.
- Enhances the understanding about Export Import procedures and documentation.
- Enhances the skill of presenting themselves in Dynamic Environment.

COURSE- CENTRAL BANKING

LEARNING OBJECTIVES:

- To familiarize about central banking in India and the world.
- To make aware about use of IT in banking sector
- To create understanding of role of RBI and money management
- To give knowledge about how to reduce risks and profits in banking sector

LEARNING OUTCOMES:

- Better understanding of commercial and central banks
- Understanding link between savers and investors, RBI and Govt.
- Importance of money market, monetary policy of CB
- CB as a base stabilization and currency circulation

COURSE: AUDITING

LEARNING OBJECTIVES:

- To make students aware about company Audit. .
- To make students to learn CIS Audit
- To make students aware about banking and insurance audit
- To make them understand norms About Company Audit
- To make them understand professional ethics in Auditing

LEARNING OUTCOMES:

- Better understanding of Audit Techniques in CIS.
- Understanding the concept of banking and insurance audit.
- Raised practical knowledge for Audit.
- Importance of Audit technique procedure understood.

